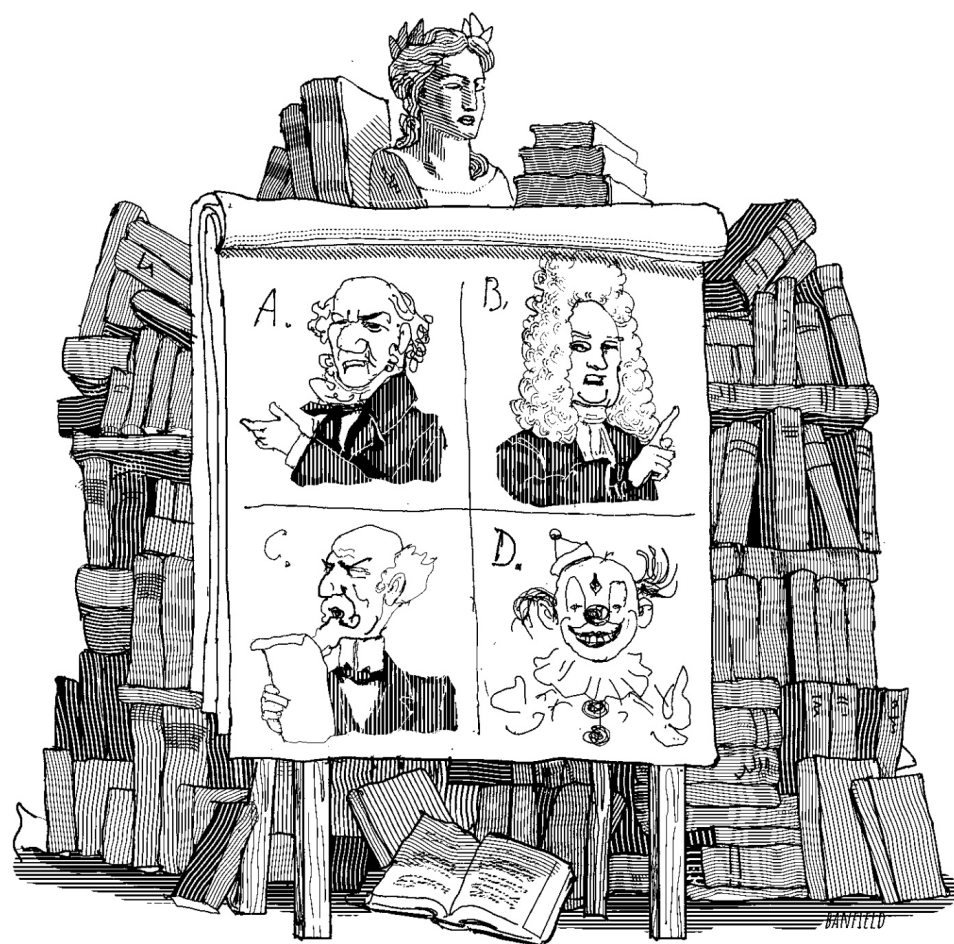


CLAREMONT REVIEW OF BOOKS

2025 MEDIA KIT

Profile

Teaching the philosophical foundation of limited government and the statesmanship required to bring it into practice.



We offer bold arguments for a reinvigorated conservatism, one that draws upon the principles of the American Founding and applies them to the moral and political problems we face today. By engaging policy at the level of ideas, the *CRB* aims to reawaken in American politics a statesmanship and citizenship worthy of our noblest political traditions.

Our essays and reviews range widely, addressing the Progressive revolution in American politics, immigration, economic development, and literary theory, as well as Plato, Shakespeare, Tocqueville, Lincoln, Churchill, Machiavelli, film and television, and much else in between—in short, all the topics that teach free peoples about the principles behind their liberty.

Readership

Well-read and affluent, our readers enjoy the captivating, intelligent pieces featured in our pages, ensuring your ads will receive the attention of an engaged and receptive audience.

In the last year,
of our **20,000** readers:

99% purchased books

65% bought digital entertainment

64% ordered event tickets

45% made travel arrangements

25% listened to audiobooks

Employment

36%

Private Sector

17%

Education

14%

Business Owner

13%

Government

20%

Retired

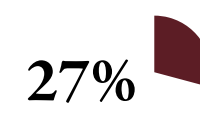
51% \$100k+

HHI

Education



Undergraduate



Graduate

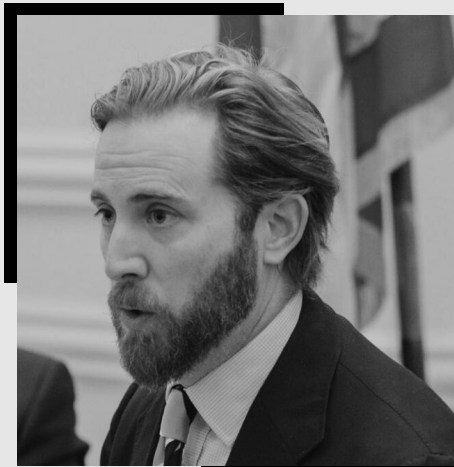
Demographics



Average Age



Gender



The *CRB* was a constant presence in the White House. The ideas and principles expressed in its articles often figured prominently, and usefully, among the people who crafted and implemented the administration's policies.

Theodore Wold

Online



The *CRB* fills a crucial gap in the journalism of the right, bringing criticism to the overblown and unsound, and needed attention to the worthy and uplifting.

Steven F. Hayward

Quoted, posted, and linked across our network, each issue is frequented by a substantial digital community—providing another source of eyes on promotional content.

Web Traffic

44,000

Unique monthly users

115,000

Monthly pages read

Socials

43,600

X followers

17,300

Facebook followers

12,000

YouTube subs

4,000

Instagram followers

Podcast

752,000

All-time downloads

15,000

Monthly downloads

Most-read categories

Politics

95%

Finance

89%

Technology

66%

Media

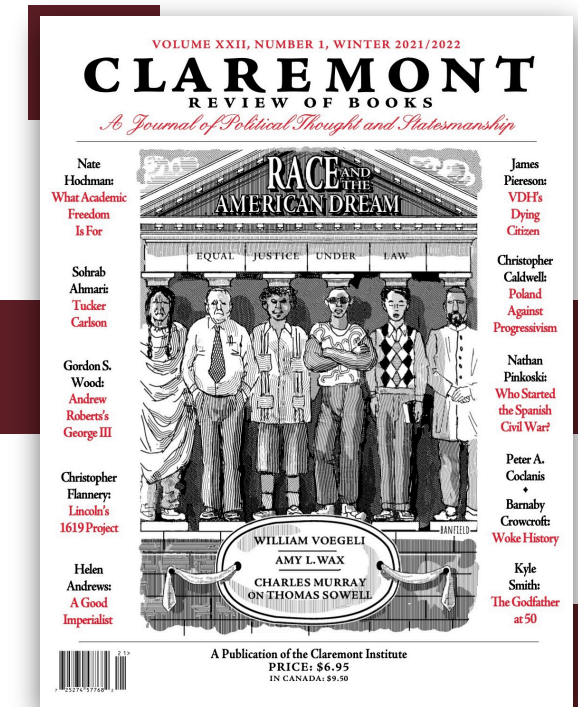
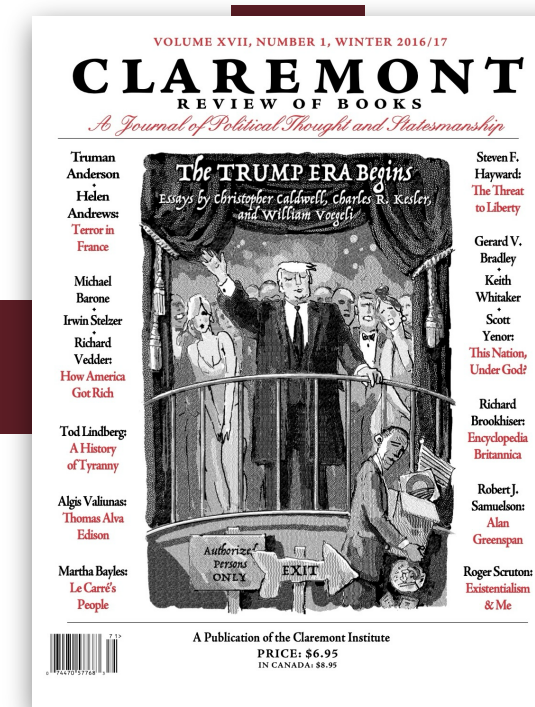
48%

User engagement, percent

Impact

Our articles are regularly highlighted at Real Clear Politics, Power Line blog, The Federalist, and elsewhere; they have been discussed in the *Atlantic*, *National Review*, the *New York Times*, the *Washington Post*, the *Wall Street Journal*—in fact, wherever conversation on American politics is being shaped.

We're proud to count among our subscribers Congressmen and Supreme Court Justices, as well as leading media figures and commenters. We seek to elevate the public discourse, and in our best moments, we have succeeded. That is our greatest strength and service we can render. There is no other publication better equipped to do it.



“One of the very few existing publications actually worth hand-distributing via mimeograph.”
Peter Thiel

Specs & Rates

Specifications

FORMAT Tabloid, three-column page

FREQUENCY Quarterly

PAPER SIZE 10.5" x 13.85", no bleeds

COVER Heat set web on 80# stock

TEXT Open web on 35# stock

BINDING Saddle stitch

Please submit all ads in PDF, created with Adobe PDF/X-1a (2001) settings or later. Use CMYK format for colors. Please ensure that black text is 100% K and that all fonts are embedded.

For more information or to request ad space:

Ryan Gannon

Editorial Assistant

rgannon@claremont.org

Rates

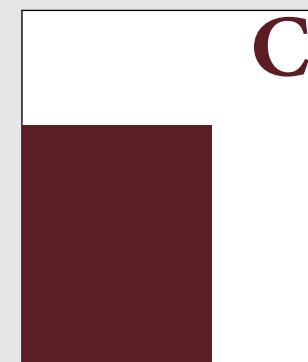
SIZE	DIMENSIONS	PRICE
A	9.0000" x 5.6757"	\$1,450
B	5.9444" x 5.6757"	\$700
C	5.9444" x 7.679"	\$1,450
D	5.9444" x 11.5375"	\$1,800
E	2.8889" x 11.5375"	\$700
F	2.8889" x 5.6757"	\$450
G	9.0000" x 11.5375"	\$2,500

Adjustments

INSIDE FRONT COVER 15% premium

INSIDE BACK COVER 15% premium

BACK COVER 30% premium



claremontreviewofbooks.com/advertising
